



Massachusetts Arborists Association

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MAA NEWS is the official publication of the Massachusetts Arborists Association. MAA NEWS is published quarterly and is distributed to members of MAA. Editorial content includes timely information and research that benefits all members of the arboriculture industry. Advertising in the MAA NEWS ensures exposure to the top decision makers in our professional network of members.

Acceptable file formats:
EPS: Grayscale, images embedded & fonts converted to outline

TIF: Grayscale, 300 dpi

JPG: Max quality, grayscale, 300 dpi

PDF: Press optimized high resolution images with fonts embedded, grayscale

All printed ads are black and white; color ads are accepted for our corresponding digital publication.

Logo size: 360w x 70h pixels;
JPG, GIF, PNG

Questions? Contact Carrie at
cmartin@MassArbor.org

Advertising Insertion Order:

Company Information: _____
Company Name: _____
Contact Person: _____
Street Address: _____
City, State & Zip _____
Email: _____
Phone: _____ Fax: _____

Are you an MAA Member? Yes No

Graphic Design / Marketing contact (if different from above)

Agency Name: _____
Contact Person: _____
Email: _____
Phone: _____ Fax: _____

Ad Size & Rate (annual)	Member Rate	Non-Member Rate
<input type="checkbox"/> ¼ page (3.75" w x 5" h)	\$495	\$825
<input type="checkbox"/> ½ page (7.5" w x 5" h)	\$900	\$1295
<input type="checkbox"/> Full Page (7.5" w x 10" h)	\$1395	\$2075
<input type="checkbox"/> Specialty Placement*	\$1595	\$2295

* Inside front or back covers based on availability.

Add logo to MAA Home Page: \$400 n/a
available to our MAA NEWS advertisers only.

Ad Details

- Repeat same ad each issue
- Contact me for new ad copy each issue (1 month lead time)

TOTAL ENCLOSED:

Make checks payable to MAA

Terms and Conditions: All advertising with MAA is done so using the rates in effect on order date. Ad rates and payments are non-commissionable. All payments must be made in advance. All change orders must be received and confirmed in writing prior to the deadline date. I confirm the details of this order to be accurate and accept the Terms and Conditions set forth herein.

Signature: _____